

Ilfracombe Marketing Group

1300 Wednesday 15th March

The Ilfracombe Centre

Meeting Notes

Present

Neil Ingram (Chair, ITC Project Officer) NI	Caz Turner (The Landmark) CT
Eliot Seabourn-Wren (The Carlton Hotel) ESW	Sharon Furmston (The Collingdale, IBTA) SF
Robert Johnson (Fore St Association)	Barbara Clarke (IBTA, Events 4 Ilfracombe & Ilfracombe in Bloom) BC
Paul Crabb (NDC & ITC Councillor) PC	

Apologies: Lawrence Raybone (LR) (Ilfracombe Aquarium), Mark Langworthy (Devon Ghost Tours) Harbourmaster, Graham Harris (Selladoor), Paul Bateman (Marine Court)

Apologies for brief meeting notes – originals misplaced so written from memory - NI

1. **Welcome** - with no chair nominated NI chaired the meeting.

2. **Outstanding actions from previous meetings:**

a. **Social Media** – content from businesses has not been forthcoming. IBTA to chase members

b. **Living & Working in Ilfracombe leaflet (aka Welcome Pack)** - Work on this is with the ITC Project Team however, it is not currently a high priority due to other work commitments. Current Estimate – mid June.

c. **Videos – NDMI**

Videos

- Ideas for accommodation videos forwarded to NDMI
- Lundy video completed

3. **Finance**

NI updated the group with the latest financial statement from the ITC Finance Officer.

There may also be additional “Coronation Funding” available for events this year however, to date, there is no further information on this.

4. **Events**

- **Combe Christmas** – It is not yet known whether ITC will run this event in 2023 as it did in 2022. Ultimately ITC involvement will be a Full Council decision. **NB – new councillors in post from May 2023**
- **Carnival** – Lions not running. To date not taking place.
- **Birdman** being replaced by **Beer Festival**.
- **Victorian week** cancelled.
- **Sea Ilfracombe** still going ahead.
- All events updated and listed on the Visit Ilfracombe website.

5. AOB

- a. PC informed the group that the Dotto would be on the road in April and that it would be available for private hire/parties/weddings etc.
- b. SF asked for an update on the “grot spots”. PC mentioned that various issues were being addressed although for some problem areas there was no immediate fix. In relation to the Gold Coast site in particular he explained the complexity of the issue and that NDC are aware and that the potential for a 215 order was also being explored to tidy up the space.
- c. The group discussed the empty unsightly shop fronts on the High Street which highlighted the previous issues that have halted progress on this to date. PC floated the idea that owners could be identified using the Land Registry at £3.50 per property. NI will identify the empty properties on the High Street with the aim to potentially identify owners through the group with the worse 10 then being explored via the Land Registry.
- d. NI informed the group that the artwork in the arches was due to commence in the next couple of weeks.

Next meeting: The Ilfracombe Centre 2pm Weds 19th April